

CHERRY HILL SWIM CLUB
SWIM & DIVE BOOSTERS MEETING

ATTENDANCE:

The meeting was held at the home of Kris Staverman on Tuesday, January 13, 2009, at 7 pm. The following members were in attendance:

Board Members: Chris Michels, President
Kris Staverman, Secretary
Vicky Collins, NKSL Delegate

Booster Member: Tonia Page on her BIRTHDAY!

As always, all meetings are open to all Booster parents – any parent that has a child diving or swimming is considered a “booster.” The meeting date, time, and place will be e-mailed to all current swim and dive team members, as well as any potential new Cherry Hill members.

This meeting was quite informal, due, in part, to the weather and low attendance. But, don’t let that fool you! A lot was accomplished by those in attendance.

Opening discussion focused around getting Erlanger and other local businesses to sponsor the team and how to best go about getting donations. Ideas for restaurants included a \$25 donation from a restaurant, which will allow the business to have their laminated menu available to the swim club for delivery orders – Roly Poly, LaRosas, and other businesses that deliver to Cherry Hill will be targeted. Ideas included levels for sponsorships for other businesses included (each level includes the lower levels):

- \$50 sponsorship will put the business name in the directory given to all families
- \$100 sponsorship will allow the business to have their name on the back of our team t-shirt
- \$125 sponsorship will include logo
- \$250 sponsorship will allow your banner to be at our pool for every home swim/dive meet
- \$500 sponsorship to purchase t-shirts for the team

These are preliminary sponsorship amounts and final amounts need to be determined. Chris Michels will work on the letters, with hopes of getting them mailed out by the end of January. Chris will also talk to Skyline and Garzelli’s to see what their interest level is, before pursuing other big companies (Wild Flavors, Van Melle, etc.). A list of businesses in Erlanger was obtained from the City of Erlanger.

The non-profit status is still the same; they are in receipt of our check and as of 1/6/2009, the application was turned over for additional information. Vicky will continue to call and get updates; it cannot hurt to bug them.

We are also looking for businesses to donate items that we can raffle off at future events. We need to check into the licensing that may/may not be required to do this. Donated items could be raffled off at the luau-type event that the swim team is hosting this year. Allyson Hurtt had expressed an interest in organizing this for the team; we will check with her regarding her interest at the next meeting.

We will be having a yard sale this year – we have tentatively chosen April 24/25 for the sale. A chairperson needs to step forward to handle this event. All members present were willing to help out. We need to work on advertising closer to the event and check with www.craigslist.com to see if we can advertise there for free. All members are encouraged to start setting aside items for the sale.

Chris Michels has placed a call to Wal-Mart regarding a car wash; as of the meeting, she had not heard back from them.

In March, we will contact the Northern Kentucky Water District to get water donated for the workers at the home swim/dive meets, as well as the All Star Dive Meet. We are going to ask for 50 cases and will include their name on our t-shirts in return for their donation.

Swim Suits – After researching the www.agnonswim.com suit, it was decided that we lack the numbers to make this suit a viable option – the cost was approaching the \$40-\$45 range. It was decided to go with a suit available through Swimville USA (formerly Pannell's), as they will know availability and will handle the fittings, etc. We looked through several catalogs and came up with a couple of suits. It was felt that if the suit was affordable for all members, a “fun” print would be fun and if everyone had the same suit, we would really look like a “team.” Chris Michels then checked with Swimville USA and found the pricing to be reasonable (\$29.95 for the Scribble suit). After the meeting, the suit was discussed and shown to other members and some expressed interest in a suit that had more red. After further research, we found a second suit that had red and was still under \$35. It was decided via e-mail by the board members that an e-mail vote could be held by all the swimmers as to which suit they would prefer. Results are pending. Both suits in discussion, the Prisma and the Scribble, are by Dolfin, are under \$35, and are available through Swimville USA. Swimville USA will come to Cherry Hill or members may go to the store for fitting, once a suit is determined.

Resumes for potential coaches were also discussed. We believe we need about \$4,000 to cover the salaries of our coaches. Last year, we paid \$1,200 for the head coach and that put Cherry Hill right in the middle of what other teams are paying their coaches. Jacob Hitch has expressed an interest in returning. Other potential coaches' resumes will be discussed only by those members of the board. Chris Michels will set up an interview with one of the candidates in the very near future. The board hopes to have the coaches on board by February.

The team will participate in the Erlanger/Elsmere Memorial Day Parade, held on Monday, May 25th. There is no cost to be in this parade and would be an opportune time to promote not only the team, but Cherry Hill Swim Club as well. Participants meet at the U-Haul on Dixie Highway around 8:15 am, the parade begins at 9 am and ends at Forest Lawn Cemetery. The pool is hosting an open house on June 7th for anyone to come visit the pool – we can advertise this during the parade. The club will also take part in the annual “Summerfair” held at Lloyd High School to attract new members to the pool, as well as potential swim team members.

The meeting was adjourned at 9:03 pm. The next meeting was set to be held again at the home of Kris Staverman, however, there is discussion on having the meeting at Garzelli's, since they may be a potential sponsor. The next meeting will take place on Thursday, February 19, 2009, at 7 pm. An e-mail will confirm the place.

Respectfully submitted,

Kris Staverman
Secretary
Cherry Hill Swim & Dive Boosters