

CHERRY HILL SWIM CLUB
SWIM & DIVE BOOSTERS MEETING

ATTENDANCE:

The meeting was held at the home of Dale & Roz Forsheè on Monday, November 3, 2008, beginning @ 7 pm. The following members were present:

Board Members: Chris Michels, President
Karen Gardner, Vice President
Kris Staverman, Secretary
Vicky Collins, NKSL Delegate

Booster Members: Missy Christensen, Brian Collins, Dale & Roz Forsheè, Allyson Hurtt, Mary K Kriege, Tonia Page, Valorie Richardson

Again, it should be noted that all meetings are open to all Booster parents (any parent that has a child diving or swimming is considered a “booster”) with the meeting date, time, and place sent to all current swim and dive team members, as well as any potential new Cherry Hill members.

PRESIDENT’S AGENDA

Chris Michels, President, opened the meeting by showing all present the swim suit available from www.Agnonswim. With a minimum order of 24 suits, we can purchase a suit designed specifically for Cherry Hill, at a cost of approximately \$45 for girls and \$30 for boys. The suit will be tested throughout the winter by several of our current swimmers. Some already thought it looked as though it would pull near the arms for girls, as well as be very snug-fitting. If we decide to go with this suit, we would have to have a fitting period in the spring in order to get them in time for the season.

Chris also mentioned allowing all booster parents to see the financial figures for the past year. We currently have \$2,650 in our account. We collected \$108 from recycling cans. In terms of what we pay our coaches, we are 7th of out 10 teams (with 1 being the top-paid, 10 being the least-paid). We need roughly \$6,000 to pay a dive coach, head swim coach, and assistant swim coach. Discussion of new coaches included the fact that Jeff Steller is not coming back, as he will be pursuing a higher degree, as well as a “real” job. We are not sure about Jacob. All present in the meeting agreed that the coach should also be a lifeguard for the pool, as well as a coach, in order to get to really know the swimmers, as well as to be on the lookout for potential new swimmers. That would also allow for more pay, as they would be paid by the pool for being a lifeguard. We have put information on the website recruiting new coaches and will also be checking with the local high schools for potential coaches.

A lot of discussion also revolved around getting sponsors for our team this year and we really need to focus on this as a way to earn money for the boosters, while at the same time, not having to sell something to raise money. We need to contact all current members to see if they have any local contacts. Ideas included using all Erlanger businesses to play up the fact that Cherry Hill is in their neighborhood. Suggestions included: Proverbs, Salvadore’s, Skyline, Sunoco, Dixie Chili, Colonial Cottage, Van Melle, Subway, Max & Erma’s, etc. We are hoping to hear about

our non-profit status, so as to be able to include that information in our letter to potential sponsors. Any sponsors would be announced during home swim meets and we may have a calendar of which sponsor we will visit after each meet, in order to encourage sponsorship.

We also discussed holding a carwash in the spring. We need to contact Wal-Mart right after the 1st of year to set a date, as they will match up to \$1,000 anything we raise. We need to have someone chair this event, to be sure they are contacted, as well as to coordinate volunteers for the day of the wash. This is viewed as a fun, team-building experience, as well as a way to raise money for the team.

Brian Collins is presenting Cherry Hill to the City of Erlanger at their December 2nd 2008, board meeting and he would like to see some of the Cherry Hill members present to support not only the club, but the team as well. The Club would like to host a day for the City of Erlanger and Boosters would provide a grill-out or food in order to raise money for the team.

In order to grow the team, we also need to grow the pool membership. Ideas to grow the membership would be to advertise in the local church bulletins (St. Henry, Mary Queen of Heaven), the Recorders, etc. Swimming is not only recreational, but it is a life skill as well.

Other fundraising ideas include having the yard sale again next spring – so start saving your treasures you no longer want! We made over \$700 last year on our sale. Anticipated sale date is the last weekend in April.

The team will also be taking over the annual pool event (last year's was hosted by the club itself and was a luau). Allyson Hurtt would like to help lead this event.

The team continues to recycle. Cans can be bagged and tossed *gently* over the fence at Cherry Hill Swim Club. The cost per pound went down in the last few months, from 80¢ a pound to 40¢ a pound. The next pick up will be the first Friday in December. The cans do not have to be crushed.

We also discussed having the team “go green” in 2009, reinforcing our efforts to be environmentally friendly. Kris Staverman's brother is in the process of coming up with a logo that may be used for the team t-shirts next summer.

Water from the Northern Kentucky Water District must be ordered in March in order to receive all the water we will need for the 2009 season.

NKSL DELEGATE

Vicky Collins updated us on our non-profit status. The non-profit paperwork was filed on October 15, 2008. It may take a while for notification – 3-6 months. The by-laws had to be changed to accommodate the status – the board members cannot be compensated (free team registration). The check for the filing was cashed and a notice was sent saying the paperwork was received and was in process. We may know if we are “non-profit” by the end of the year. It is a separate process to not pay taxes on food items purchased for re-sale.

Vicky also mentioned that the check from NKSL for the ice cream social has not been cashed and it needs to be looked into.

The meet schedule for 2009 is not on the NKSL website yet, but will be put on Cherry Hill's website. Cherry Hill is also hosting All-Star Diving. We have the All-Star packet and guidelines from 2008, so that we can begin prep work now for the meet. Our first meet will be against Ft. Thomas on June 18th, followed by Oakbrook, Brookwood. Senior night will be July 9th. Our last meet will be July 23rd. All Star Diving is July 22nd.

NKSL changes still in process include interruption of a dual meet: if a meet is stopped or not started due to inclement weather, it must be restarted by 8 pm or rescheduled. The head coaches and delegate are the only people to be involved in the rescheduling of the cancelled meet and the meeting should be held in private. (In other words, parents should not influence the decision to cancel the meet, nor should they be involved in the rescheduling of the meet.) NKSL recommends dive meets (held on Tuesday) be rescheduled for the following Wednesday, with swim meets (held on Thursday) be rescheduled for the following Monday. The meet must be completed before the next scheduled meet.

The "Throw-Back Meet" went well and most teams were done by 10 pm. There is also continued discussion of that requires all swimmers and divers be registered members of the club they are swimming for.

Another topic of discussion at the NKSL meeting was having 9-10 year olds swim 25s versus moving up to 50s. The group felt that the swimmers should move up to swimming 50s (the way it is currently set up).

Vicky Collins is the chair for the Bresser Scholarship Program for the NKSL.

The meeting adjourned around 9 pm; the next meeting will be held on Tuesday, January 13th beginning at 7 pm at the home of Kris Staverman.

Respectfully submitted,

Kris Staverman, Secretary.